



C9 Hotelworks Company Limited  
9 Lagoon Road, Cherngtalay,  
Thalang, Phuket, 83110, Thailand  
T +66 (0)76 271 535  
F +66 (0)76 271 536  
[www.c9hotelworks.com](http://www.c9hotelworks.com)

## **BILL BARNETT LAUNCHES C9 HOTELWORKS IN PHUKET**

**(Immediate Release – October 2003)** - Veteran Asia Hotelier Bill Barnett has formed C9 Hotelworks, a Phuket based firm specializing in asset management and hospitality consulting. Formerly Deputy Managing Director of Laguna Resorts & Hotels with 18 years in the region Barnett says "there is currently a building boom in the rapidly expanding tourism and residential sector in Phuket, Ko Samui, Krabi and Khao Lak. Owners and developers entering these markets are rapidly seeking professional and experienced advice on how to maximize the returns and add value to bottom line results." C9 Hotelworks has already secured a client base which includes two new resorts, and three mixed use developments located within Thailand.

Bill Barnett was previously Chief Operating Officer of Millennium & Copthorne Hotels Asia Pacific and before that spent 9 years in senior executive roles with Century International Hotels in Hong Kong. His asset management experience includes properties managed by Four Seasons, Regent, Ritz Carlton, Grand Hyatt, Westin and Hilton. Joining him in the new venture is Michael Cowan who has extensive Asian experience and has worked with Banyan Tree, Hyatt and Renaissance.

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### **For further details contact:**

C9 Hotelworks Company Limited  
81/6 Soi Namtok Kathu  
Vichit Songkram Road, A. Kathu  
Phuket, 83120 Thailand  
Telephone (66-76) 271535  
Email: [info@C9hotelworks.com](mailto:info@C9hotelworks.com)  
Website: [www.C9hotelworks.com](http://www.C9hotelworks.com)